

GCE Communication and Culture

Exam board: AQA Duration: 2 years

COURSE DETAILS/UNITS AND AIMS

AS Examinations

Unit 1 – COMM1

Understanding Communication and Culture

50% of AS, 25% of A Level

Written paper, 1 hour 45 minutes

80 marks

Four compulsory questions

Unit 2 – COMM2

The Individual and Contemporary Culture: Portfolio

50% of AS, 25% of A Level

Externally set topics, internally marked and externally moderated

80 marks

Web-Folio/Portfolio of work

A2 Examinations

Unit 3 – COMM3

Communicating Culture

25% of A Level

Written paper, 2 hours

80 marks

Compulsory question and choice of one essay question

Unit 4 – COMM4

Communication and Culture in Practice: Portfolio

25% of A Level

Externally set topics, internally marked and externally moderated

80 marks

Web-Folio/Portfolio of work

SKILLS AND QUALIFICATIONS REQUIRED

Qualifications required for enrolling on the course:

5 grade Cs or above at GCSE which must include English Language.

Skills required for successfully completing the course:

Research skills

I.T skills

Film making

Analytical and interpretive skills

Application of theory and concepts

Communication skills

Ability to work collaboratively

Problem solving

CAREER INFORMATION

This course is suitable for careers in: Journalism, Marketing, Public relations, Social Work, Law, Teaching, Nursing, Advertising. In addition this course provides qualification for a large number of degrees at University.

FURTHER INFORMATION PLEASE CONTACT - Mr A Hartley